

S & S Promotions

Sector

Print Production

Problem

S&S manages Sonic drive-in's national custom menu printing, which involved a lengthy and time-consuming manual process with a lot of overtime hours. The company needed to automate the system, enabling to get the information directly from Sonic, allowing for tracking, bundled price data and routing to the print system. The software could then be used for other S&S clients, as well.

Solution

In order to more rapidly process custom printing jobs and effectively communicate and service their clients, S&S needed an improved management and shipping software solution. Phase 2 helped create the vision, design and then build the complex software to run their customer management, order management and shipping management.

Technology

High Level Features of the software includes:

- Direct integration with their major clients through web services. A centralized application manages all their client while simultaneously being able to manage customized data for specific clients in the same interface.
- Advanced dynamically user-defined data and queries. This gives them flexibility to sort, filter, search and select various data across the application to adapt to their rapidly moving business and customer requests. Combined with user-defined categories or tags, the system allows S&S to adjust their data and data categorization on the fly without costly additional programming.
- Dynamic Printing. Integrating with a third party print formatting software, the system allows S&S to dynamically print based on client customized information, without manually configuring any print file.
- Rapid work order processing and shipping. All printed documents are bar coded for scanning to pull up information in the software. This is particularly necessary during the shipping process as all items are tracked per package with automatically generated packing and shipping labels.

Results

On high volume days, S&S ships upwards of 1,000 packages a day, requiring that the software be designed both efficiently designed and responsive. Focusing on efficient workflow, responsive software and bar code scanning and printing integration these goals were met. With integration into shipping providers to create shipping labels and tracking, the system provides complete end-to-end.



Testimonials

Mission-critical technology solutions, brought to you by Phase 2.

Explore

The software is proprietary, but to find out more about S&S Promotions go to www.sspromotions.com.

